

WWW.REDCANVASS.COM

REDCANVASS

BUSINESS SOLUTIONS

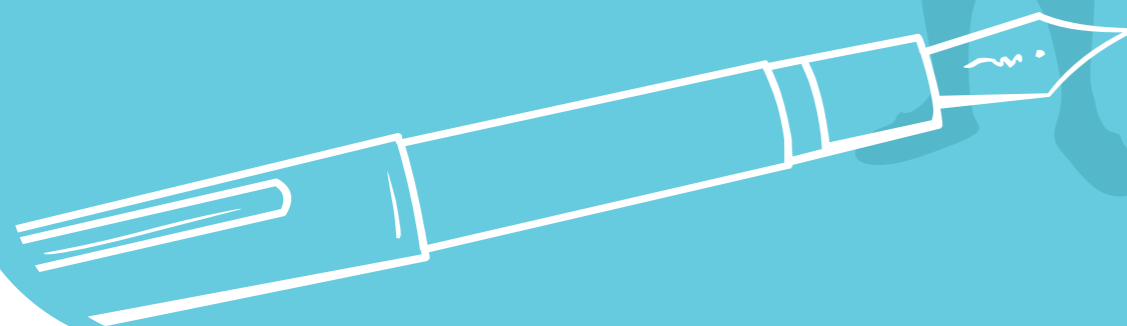
ABOUT REDCANVASS

We've pretty much nailed that we're selling, as long as you're selling! And so, we believe in the simplicity of marketing. We take all your stress, become afro, but we love the fact that you make us gro!

We're a bunch of 'fire within us' youngsters. We adore Presley, but we know why Pitbull gets his way into every club. This is just to say that we don't promise that your dog might really call us on first name basis, but yes, from the sugar in your morning bed tea till the salt in your salmon would be delivered to perfection! We believe that the beginning of a better relationship begins from being the one who knows his customer the best and WE aim to understand and serve! Every man to his own taste. At Redcanvass imagination really can become a reality so let us take your brand to the next level.

VISION & MISSION

Provide world class quality web design, marketing and branding service to our clients and forming strong partnerships to achieve cost effective and excellent results in every project whilst securing our company as being one of the front runners in the web, e-design and graphic design industry of India.



REDCANVASS
CAN

WE CAN IDENTIFY
WE CAN PLAN
WE CAN STRATEGIZE
WE CAN IMPLEMENT



FOUNDER'S WORD

City of Lucknow has been an inspiration for art, history and culture. It lights our phantom of ideas with the aesthetics of its rich heritage. The taste, smell and aroma of each corner of the city is exponentially prominent in its demeanour embracing the art of thoughts and creativity to another level.

So definitely, RedCANvass is encapsulating the real Lakhnavi flavour in its work and culture

"Novelty and Spontaneity with the right blend of reality has given Redcanvass a belief that experience is not a barrier if your work is worth giving a trial, your thought is strong enough to flow and your conviction is levelled to grow. Right team with frenzied yet strong inputs facing all the quantitative and qualitative blows can definitely take the caravan to its endless journey."

- Director, RedCANvass

WHAT WE DO

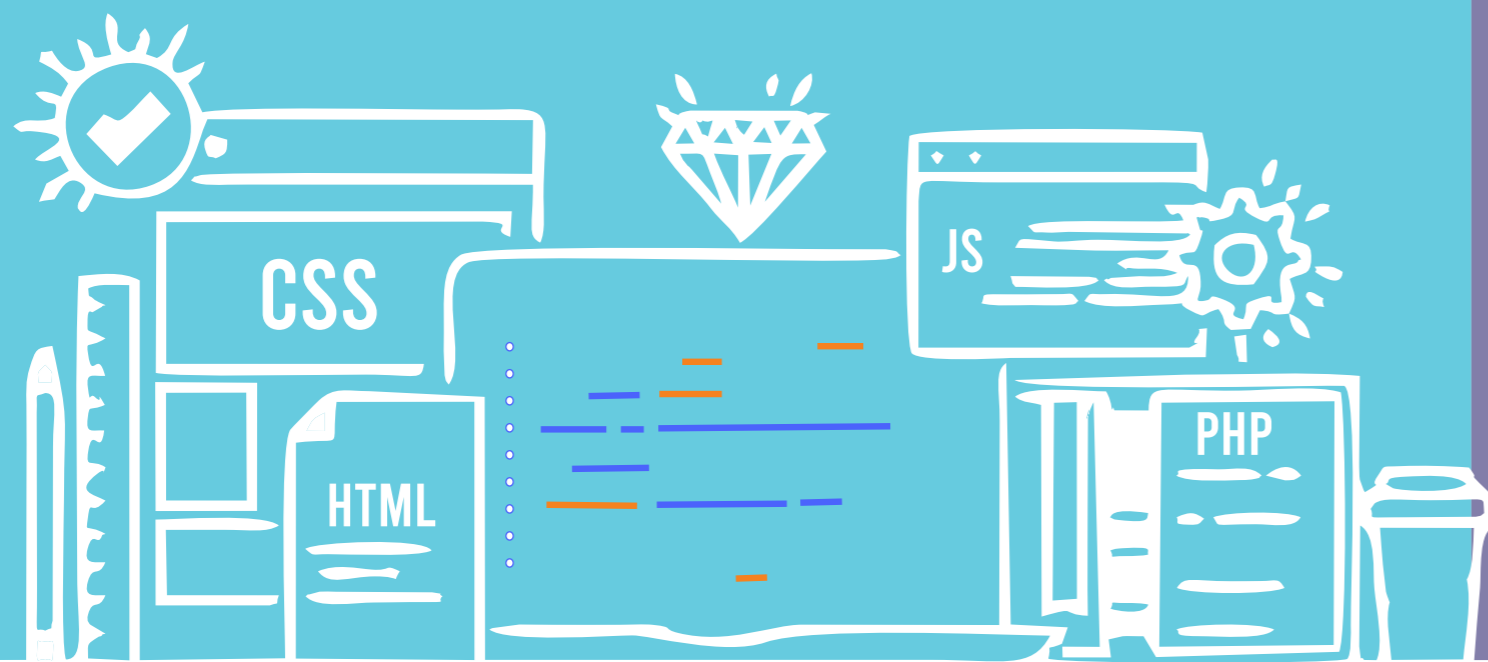
Our core business involves assisting organizations to refine their internal and external communication through marketing, branding, digital marketing, corporate identity and IT solution.

With crowned professionals, Redcanvass specializes in fusing elements of design and technology. One of our key driving forces is to create, enhance and maintain a unified brand experience. The driving force of the Management team works hard to develop Redcanvass key competencies.

- Website development
- Digital Marketing
- IT Support
- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Google Adwords
- Logo
- Pin
- Print Design
- Marketing collateral
- Video and 3D Design
- Product Photography
- Branding and Packaging

WEBSITE DEVELOPMENT

We have a team of experienced web developers and graphic designers, which are proficient in the latest web platforms including .Net, Word Press, Magneto and PHP. All of the sites we design and develop are compatible with tablet and smart phone devices to maximize the web reach of our clients' business and brand.

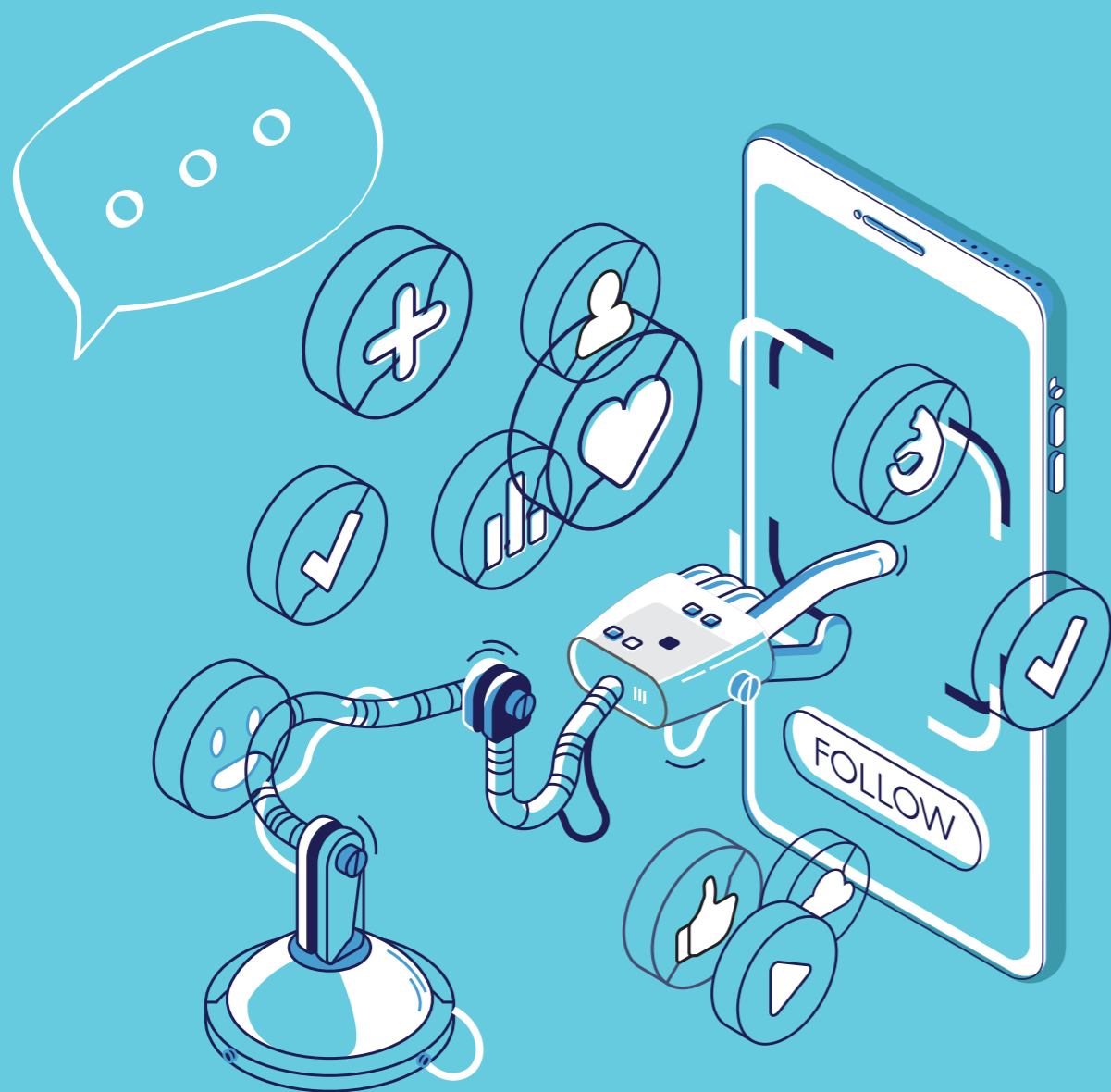


IT SUPPORT

We are an end to end technology solutions provider, a highly awarded IT company that combines expertise, creativity and versatility for your success. Our solutions help businesses migrate to the cloud, improve operations on-premise through managed IT services and nationwide 24/7 onsite IT support.

SOCIAL MEDIA MARKETING

Social media is a significant platform to build visibility and interaction with consumers. Platforms like Facebook, Instagram, Twitter, Youtube and many more help publish updates regarding the business and run ads to maximize leads.



HIGH ROI

BRAND AWARENESS

GEO TARGETING



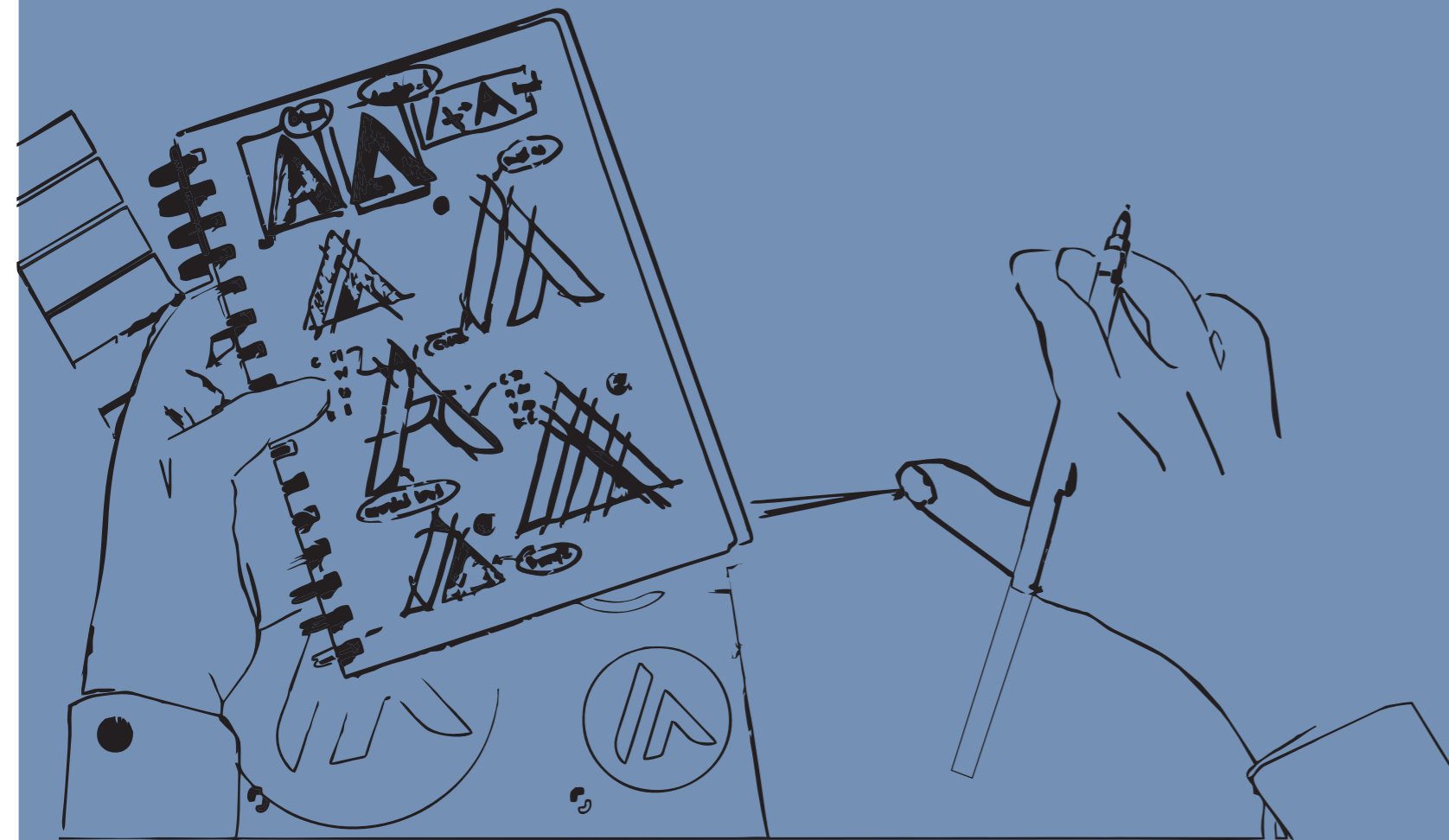
Google
Ad Words

GOOGLE ADWORDS

We create online ads using targeted keywords to gain exposure in search results. PPC ads and Display ads are used to enhance visibility. Our key steps include Budget planning, choose right keywords, creating ad groups, designing text and Display Ads, Landing pages and using the right call to action plan. Additionally, no matter the size of your business, we can tailor the plan to suit your budget. Ultimate goal is to show your product/service to desired audience.

LOGO DESIGN

Redcanvass gives face to your brand, an identity which you will carry through years with audiences, market and competitors



PIN DESIGN

Custom pins are the perfect way to promote your business, raise awareness, build buzz around a new product or excite your fan base. From creating jewelry-quality recognition pins to inexpensive promotional giveaways, Redcanvass can guide you through the process and create something you can be proud of.

MARKETING COLLATERAL DESIGN

We design all collateral pieces to maintain a cohesive brand identity and advertise your business.

- Newspaper
- Magazine
- Poster designing
- Hoarding/Billboard



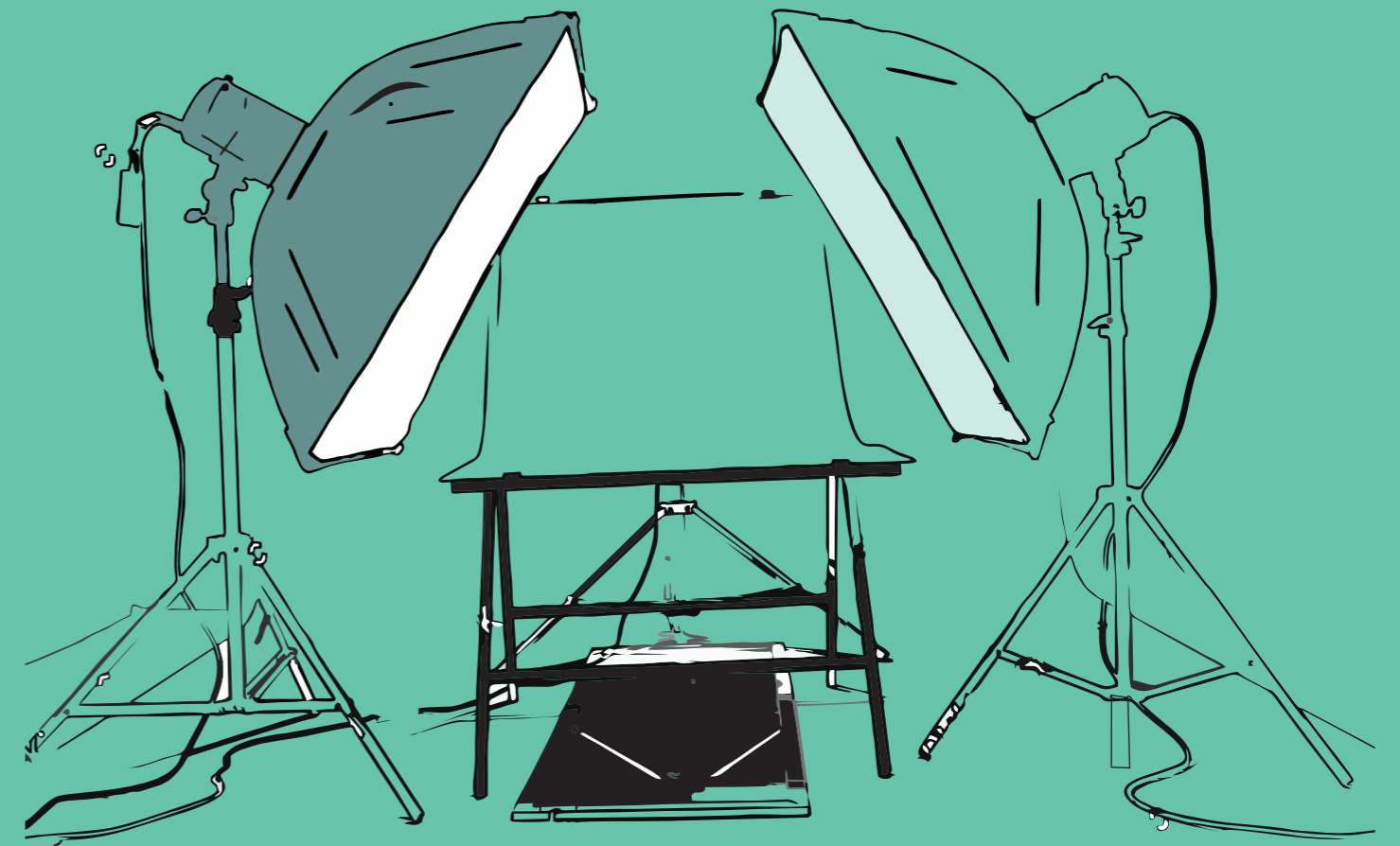
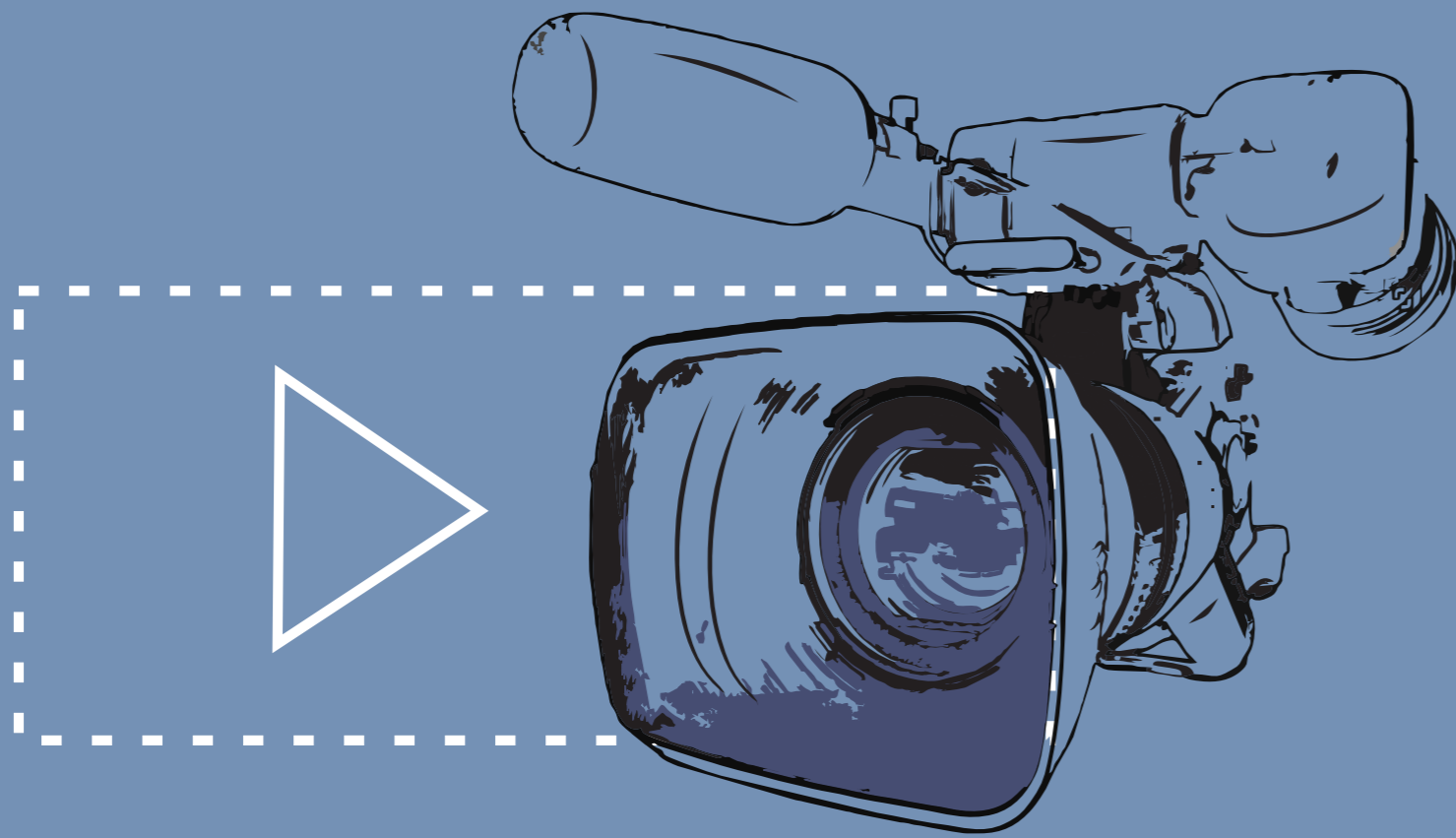
PRINT DESIGN

Print ads should carry out relevance, which leaves an impact and recalls potential on just one go. Redcanvass identifies the right time and content of the ad that fulfills your business goals.

- Newspaper
- Magazine
- Poster designing
- Hoarding/Billboard

VIDEO & 3D DESIGN

We create and edit videos to create beautiful visuals. Developing characters to make an animated video or giving depth to the existing video bites. We do it all.



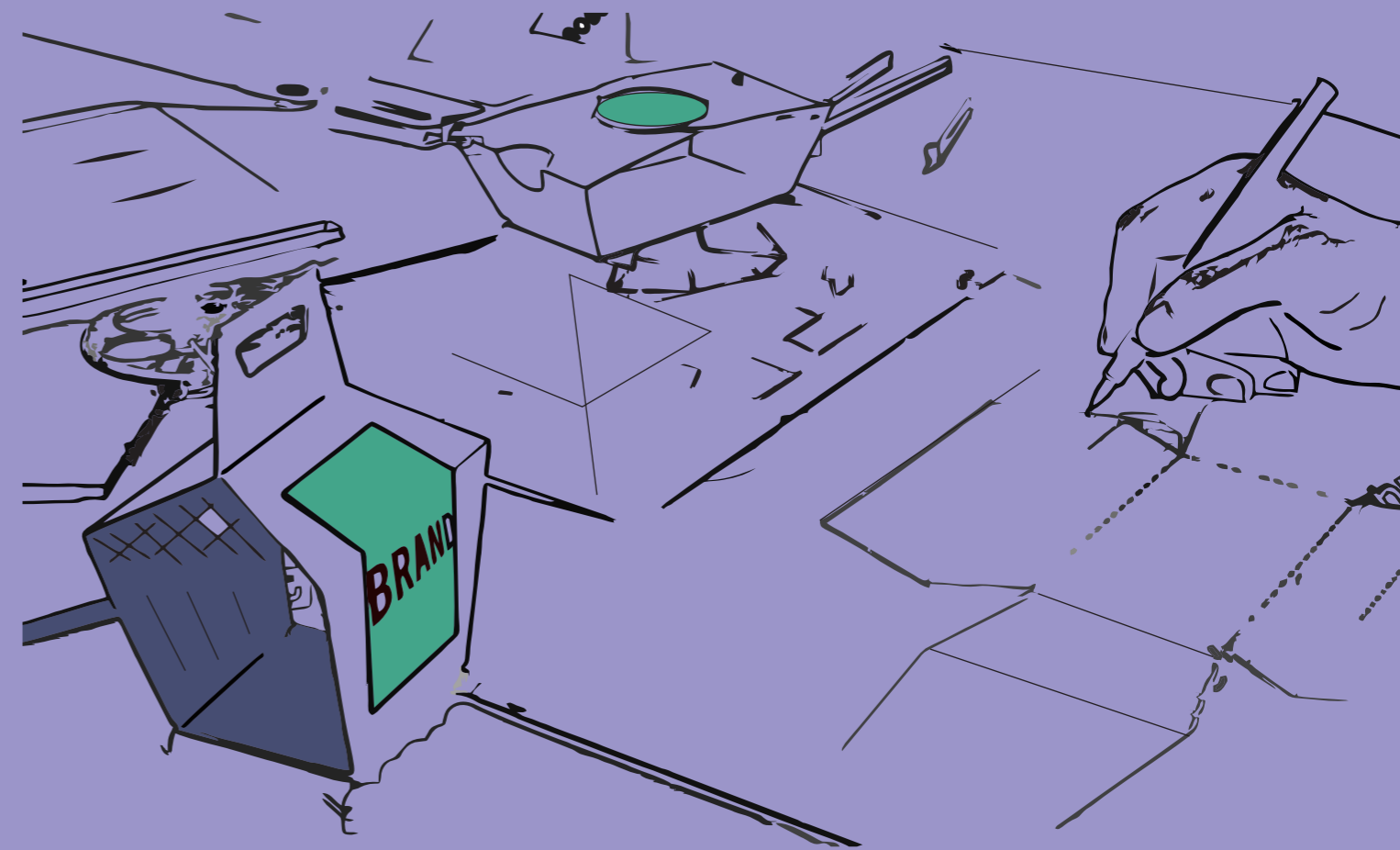
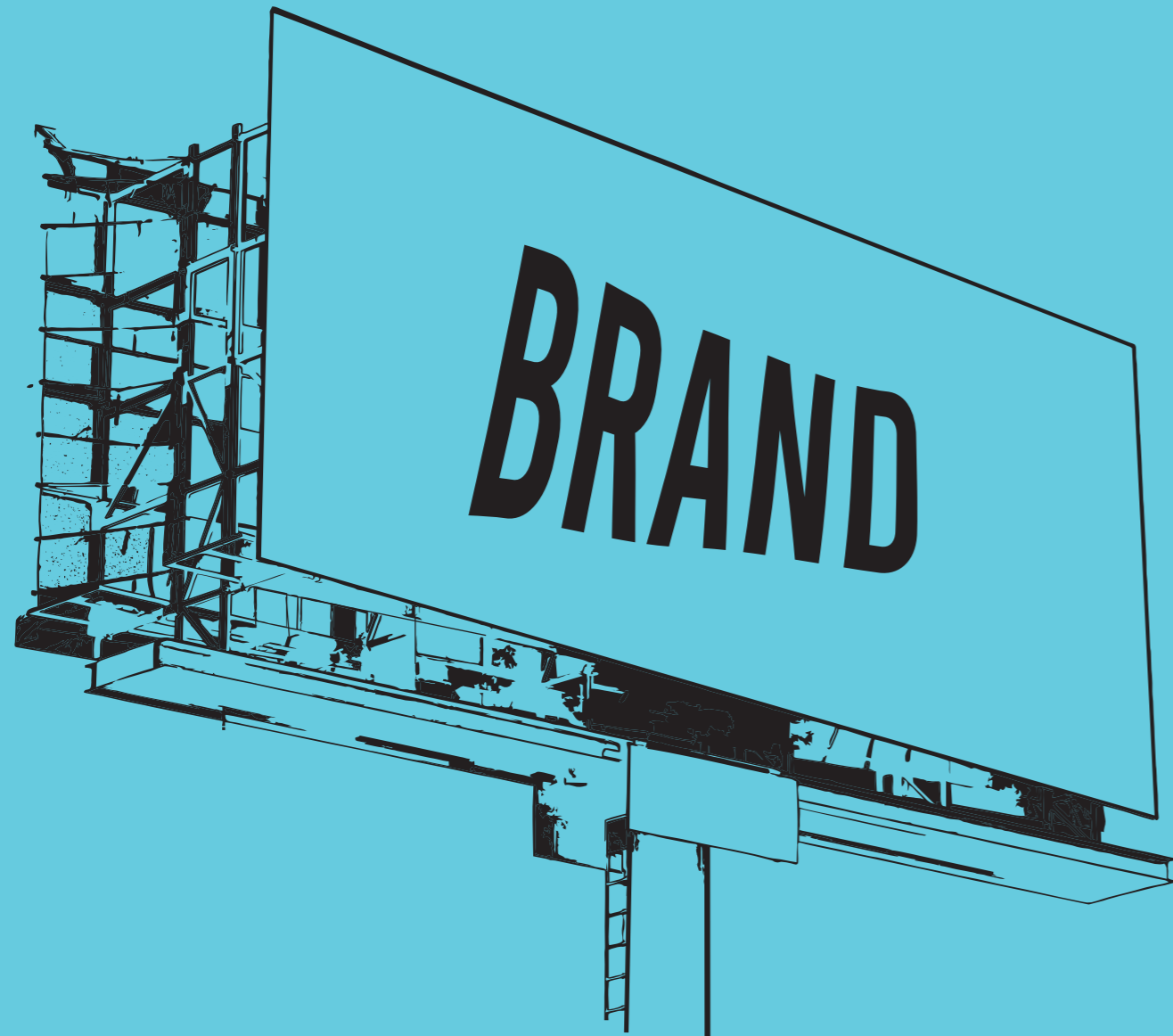
PRODUCT PHOTOGRAPHY

Provide clients with superior and affordable product photography. We show your product in its best light from all relevant angles.

BRANDING & PACKAGING

Outdoor & Indoor Branding

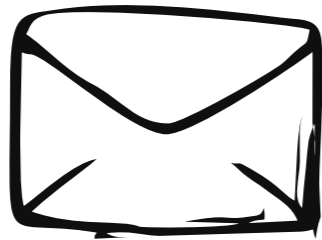
·We develop conceptual theme to portray effective communication between your brand & display platforms. Our design system includes patterns, user interface elements and illustrations. We work on creating designs for billboards, banners, posters, office interiors.



Package Branding

·Labels scream! We're great at creating custom packaging for your product. Brand name placed at the right position to be seen and noticed. While you pick a take away from a posh outlet in a plain brown paper, the luxe of holding a well-labelled, well-packed giveaway bag is a different feeling altogether.

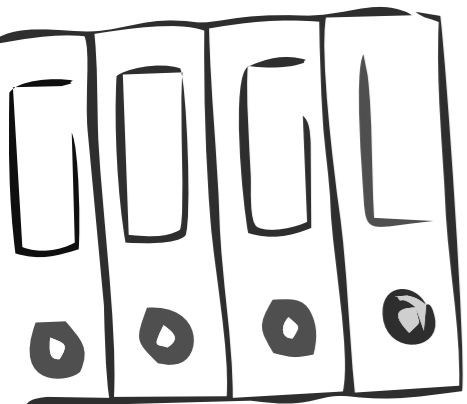
Contact Us



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OUR VALUABLE CLIENTS

and counting...

REDCANVASS
BUSINESS SOLUTIONS